

UK and Jim Beam-parent Beam Suntory are dedicated to the responsible consumption of alcohol and together will develop and expand successful alcohol awareness programs, including programming already funded by Beam Suntory.

For more information on the University of Kentucky's student well-being programs and services, visit WellKentucky and the Student Wellness Center online.

To learn more about how alcohol affects you as an individual, and how to make the right choices for yourself and those around you, visit Drink Smart online.

DRINK  SMART®

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The James B. Beam Institute for Kentucky Spirits merges UK's land grant missions to support a historical and thriving Kentucky industry as a 'one-stop shop' for research, management tools and workforce education.

Dr. Seth DeBolt

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A MISSION TO SUPPORT THE SPIRITS INDUSTRY

The James B. Beam Institute for Kentucky Spirits at the University of Kentucky is the bourbon industry's research and development vehicle. The Beam Institute offers multidisciplinary research strengths to ensure sustained competitiveness of Kentucky's spirits industry and its supply chain. A further commitment is to develop the state's workforce and provide opportunities for economic growth via process efficiency and outreach. In creating exceptional teaching, research and outreach programs, the Beam Institute is a leader for Kentucky's spirits industry from farm to product.



RESEARCH

The research activities at the James B. Beam Institute for Kentucky Spirits are designed to address tangible needs of Kentucky's spirits industry. Experts from fields such as engineering, chemistry, business, law, horticulture, forestry, food science, and entomology are drawn together with the common goal of maintaining the welfare, prosperity and sustainability of Kentucky's spirits industry for generations to come. Research projects include:

1. Analysis of Corrosion During Maturation
2. The Distillery Microbiome
3. Post-Maturation Liquid Recovery
4. Filtration Methods
5. White Oak Genome

WORKFORCE DEVELOPMENT

The Beam Institute will take the lead in the development of Kentucky's workforce. A variety of courses are under development at the colleges of Agriculture, Food and Environment, Arts and Sciences, Engineering, and Business and Economics, that will cover the breadth of the distilled spirits industry. With the goal of offering both traditional and online courses at the undergraduate and graduate levels, the Institute will serve college students and will provide opportunities for industry professionals to further develop their skills.

PARTNERSHIPS

Formed in 2019, the partnership between the University of Kentucky and Jim Beam® was created with the goal of facilitating the growth of Kentucky's spirits industry. By supporting the development of Kentucky's workforce, promoting Kentucky as the production and innovation capital of the bourbon industry, and building effective alcohol awareness initiatives, this partnership will promote the welfare, prosperity and sustainability of Kentucky's spirits industry for generations to come.

A VISION TO SERVE

In creating a platform for research, education and outreach, the Beam Institute will serve the spirits industry in Kentucky and help grow the state's economy. Through these actions, the institute intensifies the shared values of the University of Kentucky and Beam Suntory.



GOALS

The James B. Beam Institute for Kentucky Spirits will:

- Facilitate the growth of Kentucky's spirits industry
- Support the development of Kentucky's workforce
- Promote Kentucky as the production and innovation capital of the bourbon industry
- Promote sustainable use of agricultural and natural resources
- Elevate education and research and align their missions with Kentucky's economy
- Provide a single point of contact for industry professionals to gain access to research and development
- Improve alcohol awareness and intervention

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